

**2007 and 2008 Biennium Goals and Initiatives
Midpoint Review
September 2007**

I. Character of the City

Protect and enhance Williamsburg's unique character—the historic area, college, entrance corridors, urban environment, and open spaces.

Redevelopment Focus Area

Assist and encourage redevelopment of underused commercial properties, and new infill projects, during the biennium especially on:

Developed, enacted, and funded Demolition Program in partnership with the City's EDA to encourage redevelopment.

- Richmond Road between Brooks Street and Ironbound Road

Two property owners considering demolition of underused commercial properties with redevelopment potential.

- Monticello Avenue and Mount Vernon Avenue in vicinity of former hospital

Addressed parking concerns for prospective business at 1215 Mount Vernon Avenue. Two formerly vacant office buildings are fully leased on Mount Vernon Avenue.

- Henry Street between Lafayette Street and Prince George Street, and between Ireland Street and Mimosa Drive

Rezoning on South Henry completed and two developers planning to submit site plans. Lawson House move continues with new foundation installed.

- Capitol Landing Road from Bypass Road to Merrimac Trail

Rezoned property to expand Alexander Commons office park at 925 Capitol Landing Road. Sign Grant for Capitol Pancake House at 802 Capitol Landing Road. New sidewalk installed from Parkway Drive to Route 143.

- Second Street and Penniman Road

BlueGreen phase one offsite sewer improvements are completed in preparation for its timeshare development.

Corridor Beautification

Assist property owners along city entrance corridors to improve landscaping by developing Corridor Landscape Design Guidelines, and providing opportunities for corridor beautification, working with the Beautification Advisory Committee. Guidelines will be used in site plan review for new projects, and applied voluntarily in existing developments.

Planning Commission began working on revisions to the landscape requirements in the Site Plan chapter of the Zoning Ordinance in July 2007, with a City Council vote expected in March 2008.

Richmond Road Beautification

Provide landscape improvements in accordance with the plan designed by Landmark, Inc., as a follow up to Richmond Road Reconstruction in cooperation with adjoining property owners.

Landscape improvements have been completed. City planted trees along the newly reconstructed Richmond Road.

City Entrance Feature – Monticello to Ironbound

Install a city entrance sign by spring 2007, and take over long-term landscape maintenance, in the newly constructed island on Monticello Avenue at Ironbound Road – to enhance an important corridor entrance to the City.

Landscaping planted in fall 2006, and new City entrance sign installed spring 2007.

Underground Wiring

Name Quarterpath Road from Route 60 to Redoubt #2 as the next priority for a major corridor underground project in the biennium; followed by South Henry Street between Newport Avenue and Cedar Grove Cemetery. Develop a plan for subsequent underground project priorities in Five Year Capital Improvement Plan updates.

Underground wiring is under construction with 80% currently complete.

Pedestrian and Bicycle Improvements

Install new and replacement sidewalks per the Capital Improvement Plan, notably on Lafayette Street (Page to Capitol Landing, Harrison to Wythe). Where possible, upgrade existing sidewalks in the downtown through joint funding with adjoining property owners. Develop a plan for pedestrian/bike connection along Monticello Avenue through College Woods. Concerning bikeways, connect bike lanes on Route 60 at Quarterpath Road to Redoubt Park with a multiuse trail.

Sidewalk installed along Capital Landing Rd. from Parkway Drive to DMV. Brick sidewalk installed along Richmond Road from Armistead Avenue to Presbyterian Church, and from WaWa to College Deli. Multi-use trail along Quarterpath Road is under construction in conjunction with improving Quarterpath Road. Currently in discussions with the College regarding pedestrian improvements along Monticello Avenue.

Open Space Preservation

Continue to actively pursue acquisition of open space and land conservation, either through purchase of ownership or development rights, both in the City and in the Waller Mill Reservoir watershed, whenever availability, price and budget capacity align.

Royal Tract transaction completed, permanently setting aside 70 acres for watershed protection.

Regional Coordination of Comprehensive Plans

Align the dates and procedures for future updating of Comprehensive Plans in Williamsburg, James City County and York County through the auspices of the Regional Issues Committee.

The dates for the preparation of the 2010 Comprehensive Plan have been aligned for all three jurisdictions, and endorsed by the Regional Issues Committee and the three governing bodies.

Comprehensive Plan Implementation

Implement the 2006 Comprehensive Plan by the end of 2007, including zoning map and text changes, recommended by the Plan.

Work on implementation of the Comprehensive Plan began in September 2006. Implementation measures for the Center City area were completed in June 2007. Implementation is expected to be largely complete in June 2008.

City Square and City Hall

Continue the planning process for the Municipal Center at City Square during the biennium, with increasing specificity in the Five Year Capital Improvement Plan. The Municipal Center plan will include construction of a new Emergency Operations Center and Fire Administration annex to the main Fire Station. Subsequent actions will include: Relocate remaining uses from the Stryker Building, notably the Housing Authority, complete a program and concept plan for a new or replacement Stryker Building, and identify any additional property required adjacent to City Square.

Planning has begun on the new EOC and Fire Administration building to be built as a PPEA project. Municipal Center planning continues with final concepts to be presented to Council with the FY09 CIP.

Tree Preservation

Investigate strategies to better protect heritage trees and established woodlands within the city limits.

Work on strategies for tree preservation will begin fall 2007.

II. Economic Vitality

Increase employment opportunities, income, business success, and city revenues by supporting and promoting the city's tourism base and other development and redevelopment opportunities.

Business Appreciation

Provide technical assistance to the City's existing businesses via a Business Appreciation Program that includes an annual recognition of and individual visits to City businesses.

Hosted joint business appreciation event with James City and York on Friday, May 11, 2007 at Anniversary Park. Conducted first business retention survey to 650 existing businesses – awaiting responses for final report. EDA awarded annual Business Award to Second Street Bistro.

Economic Development Incentives

Develop and adopt Technology Zone and Redevelopment Real Estate Tax Exemption Ordinances to provide economic development incentives to businesses. Seek adoption of the two ordinances by spring 2007, with immediate and continual marketing to follow.

Ordinance in draft stage with City Attorney.

New Market Tax Credits

Pursue the creation of a New Market Tax Credit Entity that allows the use of federal tax credits as incentives for private sector commercial investment in Census Tract 3702. Federal awards of New Market Tax Credits are expected in July 2007.

New Market Tax Credit Application was submitted by Chesapeake Bank in February 2007. Expect notification of awards from the US Department of Treasury in fall 2007.

Demolition Assistance

Create a Site Preparation and Demolition Assistance Program working with the Economic Development Authority, to encourage redevelopment of under-used or dilapidated commercial properties, by July 2007.

Program designed and approved by Council in April 2007.

YesWilliamsburg Website

Design and launch Phase II of the new economic development marketing website – www.YesWilliamsburg.com, which includes demographic details, business resources, and additional marketing information, by July 2007.

Expanded website in final review stage. Phase II of the site will be launched in fall 2007.

Tourism promotion

Support the Williamsburg Area Destination Committee's efforts to increase overnight room demand and revenue for the Williamsburg destination.

Collections of the \$2 lodging fee have yielded approximately \$1.7 million from city hotels/motels in FY07. City continues to provide staff support to the Committee's efforts—now in its third year.

Jamestown 2007 Commemoration

Remain actively involved in Historic Triangle Host Committee initiatives and events as the region prepares for America's 400th Anniversary, Jamestown 2007; seeking to strengthen the region's tourism economy for years to come.

Mayor continues to serve as chair for the Historic Triangle Host Committee and City staff served on a variety of subcommittees including public information, community activities, and wayfinding. City staff volunteered to assist 2007 staff with Anniversary Weekend in May.

WiFi Hot Spots

Expand WiFi Hot Spot connectivity when and where feasible in City public spaces and commercial areas during the biennium.

The study conducted to determine the feasibility of extending WiFi from Merchants Square area to the College Deli area has been completed. The study determined the cost of expansion in this area of the City to be cost prohibited. Focus is now on expanding the City wireless network to all Parks and Recreation locations. Expansion to be completed in FY08.

Student-Oriented Retail

Encourage businesses, and support the College of William and Mary's efforts to redevelop properties into student-oriented retail uses close to the campus. This effort includes the Braxton Court Redevelopment Project's commercial building, which will provide additional retail space on Scotland Street, by January 2008.

Developed relationship with William and Mary Student Chamber of Commerce and linked students with local businesses for creative marketing. Developed relationship

with new William and Mary Real Estate Foundation. City continues to work with WRHA on Scotland Street commercial redevelopment project as the final phase of the Braxton Court CDBG project.

Major private projects

Continue to facilitate success of major private projects such as the Williamsburg Lodge Conference Center, High Street, Villages at Quarterpath, Quarterpath at Williamsburg, Blue/Green Timeshares, and expansion of Alexander Commons Office Complex.

Williamsburg Lodge Conference Center project was completed September 2006. High Street and Village at Quarterpath are under construction. The site plan for the nursing home in the Quarterpath at Williamsburg development is under review. Construction work should begin by the end of calendar year 2007. Work continues on refining the overall plans for the development.

The major off-site water and sewer infrastructure work for BlueGreen Timeshares has been completed. Additional acreage adjacent to Alexander Commons has been rezoned to allow for an expansion of that office park.

III. Neighborhoods and Housing

Protect and enhance the quality of the city's residential neighborhoods, and encourage the provision of affordable housing for city residents and workers.

Property Tax Deferral/Exemption

Reexamine the city's policy for homeowner tax relief to economic qualified city residents in order to increase affordability of owner occupied housing in the city, and take action as may be so indicated by the end of 2007.

City Staff is reviewing deferral and exemption programs across Virginia as reported by Weldon Cooper – will report findings and make recommendation to City Council with the FY09 budget.

Regional Housing Market Study

Participate in the Virginia Tech Center for Housing Research regional housing market study with James City County to examine future regional affordable housing opportunities. Study to be completed by fall 2007.

A Housing Demand Analysis is underway, to be completed in October 2007.

Affordable Housing for Workforce and Seniors

Work with regional partners to explore opportunities for the development and/or expansion of affordable housing project in the Williamsburg Area during the biennium. Identify and begin as least one new affordable housing project in the city or Williamsburg Area.

Work on this issue will begin following completion of the Housing Demand Analysis.

Braxton Court CDBG Revitalization Project

Complete the Braxton Court CDBG Revitalization project by fall 2007. The project includes rehabilitation of seven homes and infrastructure improvements and upgrades to the project area. Encourage continued commercial redevelopment in the Braxton Court project area during the biennium.

Braxton Court CDBG project is 90% complete, including housing rehabilitation and infrastructure improvements.

New City Neighborhoods

Incorporate new City neighborhoods, notably High Street and The Village at Quarterpath, into the City's neighborhood service system.

Work in progress to incorporate new city neighborhoods into the City's service system.

Neighborhood Streetlight Upgrades

Determine feasibility of replacing streetlights in locations where streetlights alone cause electrical wires to be overhead.

Streetlight wiring placed underground in conjunction with new streetlights on Harrison Avenue. New streetlights have been installed on Braxton Court as part of the CDBG project.

Neighborhood Traffic Calming

Extend traffic calming measures, including structural speed control devices and enforcement methods, to qualifying residential streets in response to neighborhood petitions as received.

Skipwith Farms traffic study, at the request of the neighborhood, is underway. Traffic calming measures will be discussed with the neighborhood.

Parking Enforcement Improvements

Improve the Police Department's parking enforcement system through personnel, technology, equipment and policy adjustments to make optimal use of limited on-street parking in the center city neighborhoods and adjacent commercial areas.

Police Department has purchased an electric vehicle to allow more efficient coverage of the identified downtown parking areas. Police Department will visit Fredericksburg this fall to evaluate new technologies for parking enforcement.

City of Williamsburg Neighborhood Guide Update

Update and reissue the City's Neighborhood Guide, which provides information on City services and programs helpful to neighborhoods, by fall 2007.

Guide is under design and will be mailed to residents in October 2007.

IV. Transportation

Provide an effective transportation system which is compatible with the future land use plan, serves pedestrians, bicyclists and motorists, and promotes the expanded use of transit and rail.

Williamsburg Area Transport

Enter into an interlocal agreement with the adjoining counties, Colonial Williamsburg and the College, per the enabling legislation, to establish a fully operational Williamsburg Area Transport Authority; push for improved marketing and service given fiscal capacity of WAT, and explore the feasibility of a Downtown/New Town/High Street shopping circulator.

City Council approved the agreement to join WAT Authority in April 2007. Anticipate formal creation of the Authority in January 2008.

Rail and Air Connections

Engage regional and state partners to build stronger rail and air connections through improved national rail passenger service from Washington D.C. via Richmond; commitments to develop the first leg of Peninsula light rail in Newport News, and support for additional air service through Newport News/Williamsburg Airport.

City continues to support passenger rail improvements through its Legislative Agenda, and has supported the Airport Commission's service expansion program.

I-64 Widening

Support widening from four to six lanes of I-64 from I-295 to Newport News – with priority on the Route 199 to Denbigh segment, and encourage the preservation of landscaped medians to the extent possible.

City Council approved the establishment of the Hampton Roads Transportation Authority, which has identified the widening of I-64 from Route 199 to Denbigh as a regional transportation project.

Quarterpath Road

Construct the northerly segment of Quarterpath Road under a Public-Private Partnership contract from Route 60 to Redoubt Two, including a multiuse bike and pedestrian path and underground utilities.

Project is under construction and scheduled for completion by the end of 2007.

Traffic Signals

Study the need for traffic signals at the intersections of Richmond Road/Waltz Farm Drive, and Penniman Road and Page Street. Act accordingly to the findings of the studies. Install signal at Second Street and Parkway Drive coincident with development of BlueGreen Timeshares on Penniman Road.

Preliminary discussions held with VDOT on the process for the City to administer the project. A consultant will be hired in FY08 to design all 3 traffic signals. The Waltz Farm Drive and Second Street signals are planned for FY09 and the Quarterpath Road signal in FY10.

Bridge Safety

Replace bearing pads on the Bypass Road bridge, and resurface the deck on the Page Street bridge, by the end of 2007, per inspection reports to ensure long term preservation and safety of these structures.

Project has been bid and construction will be completed in FY08.

V. Public Safety

Ensure that city systems and facilities enable police, fire, emergency management and judicial operations to protect and serve city residents, visitors, businesses and historical assets.

Emergency Operations Center/Fire Administration

Construct a new Emergency Operations Center (EOC) and Fire Department administrative space adjacent to the Main Fire Station by Summer 2008, and to replace facilities now housed in the Stryker Building.

Process is moving forward to design and construct a new EOC and Fire Department Administration offices using a PPEA process.

Ironbound Road Public Safety Station

Design and fund a new Public Safety Station for Fire and Police Department Services to better serve the northern section of the city concurrent with the build out of the High Street mixed use project.

A new lot for the Public Safety Station was created when the overall subdivision for the High Street project was approved in April 2006. Expect funding and design in FY09 budget.

Quarterpath Emergency Shelter

Operate a city new emergency shelter at Quarterpath Recreation Center (instead of Matthew Whaley School), complete with emergency power and Red Cross certification, ready for full use by summer 2007.

Permanent generator will be installed by October 2007 completing the shelter's readiness.

Neighborhood Response Teams

Establish eight fully staffed and functioning Neighborhood Response Teams covering all areas of the city by summer 2008, to provide trained and equipped citizen volunteers to assist their neighbors during emergencies.

A spring 2007 CERT training class was held in April and May, bringing the total number of CERT trained volunteers in the City to 59. The City was awarded a grant from Citizen Corps in the amount of \$15,000 to assist with future training. The neighborhood response teams effectively participated in the June 2007 Surry Drill.

National Incident Management System (NIMS)

Integrate NIMS vocabulary and procedures into the City's emergency operations in compliance with federal and state requirements.

Integration of NIMS vocabulary and procedures is an ongoing process.

School Resource Officer Program

Assume responsibility for School Resource Officer services at Berkeley Middle School, as well as James Blair Middle School, concurrent with James City County Police relinquishing this responsibility in fall 2007.

A second officer has been assigned as a Crime Prevention Officer. The new officer has been assigned to Berkeley Middle School and will begin his duty this school year.

E911 Plant Replacement

Install new enhanced 911 call receiving and recording equipment by early 2007 as the last major component of replacing the City's Emergency Communication Center systems and Police and Fire radio systems.

The new equipment was installed in August 2007. A third dispatch position was added to the Public Safety Answering Point (PSAP).

Heritage Humane Society

Facilitate construction by the end of 2007 of a new regional Heritage Humane Society facility on Waller Mill Road through lease of City property, funding and in-kind support.

All administrative work has been completed, including signed lease and approved funding. Project on schedule for completion by end of 2007.

VI. Education and Human Services

Seek opportunities and implement programs, where possible, that will address the educational, health, social, economic and workforce training needs of city residents and workers.

Ready to Learn

Expand the two weeks in August pre-kindergarten “Ready to Learn” program to serve at least 25 disadvantaged city children for the 2007 and 2008 school years.

A Kinder Camp Program was held at Matthew Whaley Elementary School in August 2007, involving 20 children entering kindergarten in September of 2007.

Youth Achievement

Maintain a year-round Youth Achievement program serving at least 30 at-risk young people, ages 13 to 15, to include one-to-one tutoring and mentoring by William and Mary SHARPE students during the school year, and an intensive summer program of academics and character development.

A new gang prevention program that focuses on martial arts was initiated in May 2007. Seventeen city teens participated in the program along with City Police Department and Bae Plex Martial Arts School. The Summer Youth Achievement program had 34 city teens participate.

Workforce Preparation and Placement

Guide individual career preparation and placement for at least 25 older teens and young adults, ages 16 to 21, under a memorandum of agreement with Williamsburg/James City County Schools.

A 10-session pilot was proposed to school social workers and guidance counselors in January of 2007. Implementation is proposed for 2008 school year.

Independent Living Program for Seniors

Collaborate with Peninsula Agency on Aging to provide necessary services, including home visitation, to enable approximately 30 city seniors to continue to live independently in their own homes or apartments.

Peninsula Agency on Aging received a grant from the Williamsburg Community Health Foundation for the “No Wrong Door” project, which allows seniors to access medical, social, and other support services in a regionally coordinated system of care. The program will benefit the Blayton Building residents (38 units).

Crossroads Youth Home

Lease city owned property and provide funding support to replace the regional Crossroads Community Youth Home with a new facility to be constructed by the end of the biennium.

A lease was executed and contractor bids received for the new building in summer 2007. Project is underway.

Williamsburg/James City County Joint School Agreement

Complete negotiations and enter into a new five year agreement by January 2007, to be effective July 2007, with James City County for sharing of joint school operating and capital expenses.

Negotiations complete, and new five year agreement signed in April 2007.

City Hospital

Continue to support a State Certification of Public Need for construction of Doctors Hospital of Williamsburg.

Support continues for the next COPN application. The first phase of medical facilities at Quarterpath at Williamsburg, a nursing home, is in the planning stages.

TNCC Williamsburg Area Campus

Continue to support construction of the Thomas Nelson Community College's Williamsburg Area Campus collocated with Warhill High School.

TNCC broke ground on the new Historic Triangle campus in March 2007.

Workforce Analysis

Participate in the Williamsburg Area Chamber and Tourism Alliance's study of tourism industry workforce needs, opportunities, and barriers, to be completed in mid-2007.

City collaborated on the Alliance's report, *Assessing the Future Labor Market in the Greater Williamsburg Area*, which was completed in February 2007.

Role of the Arts

Recognizing the important role of the arts in the culture and the economic base of our community, explore with other stakeholders the benefits of an enhanced role for the Arts Commission and/or the creation of a separate and more broadly focused Arts Council.

The second printing of the "Discover the Arts" map, which includes the performing arts, was printed in August 2007. The new map was introduced at a City hosted reception on Sept. 6.

VII. Recreation and Culture

Add to the quality and availability of recreational and cultural facilities, and enhance recreational and cultural programming to meet the needs of city residents and visitors.

Williamsburg Arts Center at Paper Mill Creek

Partner with This Century Gallery for the development of a Community Arts Center, to include a nature trail system, at Paper Mill Creek. Engage in the planning and approval process for the Community Arts Center during the biennium.

Preliminary discussions on this project have been held between the Planning Department and representatives of This Century Gallery. City staff has been working with the College of William and Mary to secure the necessary State approvals for the project.

Redoubt Park Dedication

Open and dedicate Redoubt Park - one of the City's Jamestown 2007 community projects - in May 2007. In partnership with the Virginia War Museum Foundation, the development of Redoubt Park will preserve and make accessible Civil War earthworks and provide interpretation of the Battle of Williamsburg.

Redoubt Park was dedicated on May 5, 2007. A counter installed at the park indicates that over 2,500 citizens have visited the park since it opened.

Quarterpath Recreation Center Improvements

Improve the finishes and insulation in the gymnasium, and replace/add HVAC systems to meeting rooms and the bathhouse area, at Quarterpath Recreation Center.

The protective wall liner was installed in the gymnasium at the Quarterpath Recreation Center in March 2006. Bids are being reviewed to add HVAC to the bathhouse and to replace the unit in multi-purpose room #2.

Kiwanis Park Redevelopment

Implement first stage of the master plan for Kiwanis Park by July 2008, including development of a new lighted ball field and expanded parking.

David Nice, Inc. was awarded the contract for Phase I renovations to Kiwanis Park. Estimated completion December 2007. Lighting will be incorporated into a later phase.

Neighborhood Park Improvements

Work with Strawberry Plains residents on improvements to a 0.7 acre park in the Strawberry Plains neighborhood; and with Wales residents on the Wales pocket park.

New multi-station playground equipment has been ordered for the Strawberry Plains subdivision park and will be installed in fall 2007. Final negotiations are underway to transfer ownership of the Wales subdivision park property to the City.

Great City Walks Guide

Publish and promote Great City Walks guide to accessible and interesting recreational walks and trails in the city linking a variety of landmarks and destinations, for use by locals and visitors, by spring 2007.

Completed spring 2007 and available for purchase in the Municipal Building. The Guide can also be downloaded from the City's website.

York County YMCA

Provide support and funding for the new YMCA facility in York County for joint use of the pool facilities for Williamsburg/James City County Schools and area recreation leagues.

City has provided \$25,000 to the new YCMA in York County.

Regional Library Facility Improvements

Replace the existing HVAC control system in the Williamsburg Regional Library to better maintain building climate and reduce energy costs.

Bid to replace the HVAC control system was approved at the August 2007 Council meeting.

Curation of Historical City Items

Establish a city staff and volunteer work group to inventory, collect and preserve historical city artifacts for display in a future City Hall.

No progress yet.

VIII. Environmental Services

Ensure an adequate supply of clean, safe drinking water; protect environment through operation of effective stormwater, wastewater, and solid waste programs.

Raw Water Supply/King William Reservoir

Pursue and support the permitting and construction of the King William Reservoir Project, and enter into a long term water supply agreement with Newport News. Obtain a new permit for the Waller Mill supplemental well.

Discussions on a long term agreement with Newport News are ongoing. An agreement is expected in FY08.

Watershed Protection

Pursue opportunities to purchase property and/or development rights in the Waller Mill Reservoir watershed to further protect the city's drinking water supply.

Ongoing, the City continues to look at watershed opportunities.

City "E⁴" Environmental Certification

Apply for and obtain the E⁴ (Exemplary Environmental Enterprise) designation for the city's Public Works complex. E⁴ is the next step after E³ in rigorous environmental management practice.

Progress is being made towards E⁴ certification, which is expected in FY08.

City Fleet Fuel Efficiency

Determine the MPG of city's entire passenger vehicle fleet and set a target of a measurable reduction over the biennium. Determine the extent of hybrid and/or biodiesel technology in replacing city vehicles.

The City has purchased 2 hybrid vehicles for the Building Inspections personnel and an electric car for parking enforcement.

Stormwater Management

Continue stormwater improvements per the city's Stormwater Management Plan, including new facilities at High Street, and erosion control on Rt. 132 stream banks and Rt. 143 embankments.

High Street facilities are under construction. Route 132 stream bank project, the Cole Lane outfall and the Second Street outfall at the corporate limits have been completed. Route 143 embankment is scheduled for FY08.

Residential Refuse Collection

Review options of changes in residential refuse collection program to achieve long term sustainability, for implementation prior to any new neighborhoods coming on line.

Discussions are underway with BFI to consider a more efficient and cost effective collection method for High Street and Villages at Quarterpath.

Water Production and Distribution Improvements

Reduce levels of THM (chlorine by products) in treated drinking water by improving treatment process, and continue to expand distribution system capacity and redundancy with new development projects (High Street, Quarterpath, Blue/Green).

Treatment study is complete. Different treatment techniques are being tested (i.e. use of chlorine dioxide as pre-disinfectant). New waterline has been installed along York Street to improve fire flow and to provide more reliability in overall water system.

Wastewater Collection Improvements

Work with the Hampton Roads Planning District Commission to establish standards and short/long term improvements for reducing sewer overflows, inflow/infiltration in compliance with state and federal regulations.

Project is in process. Consent Order to minimize sewer overflows due to rainfall infiltration/inflow and grease/roots blockages has been approved by all jurisdictions in the PDC and DEQ.

IX. City Organizational Leadership

Continuously improve the performance of the city government organization for greater fiscal strength, effectiveness in outcomes, and responsiveness to citizens.

High Performance Organization

Use the High Performance Organization model of the Commonwealth Center for High Performance Organizations as professional development and an organizational change vehicle for city departments and work groups. Provide at least 45 city senior staff with initial training by December 2006.

First HPO program with over 40 employees was conducted in October 2006, and a second program is scheduled for September 2007. A "Q2" ethics subgroup is working with the City Manager to assess the City's ethical culture and to make recommendations for improvement.

City Performance Measurement Initiative

Complete the integration of the City's performance measurement system with the performance measurement framework developed by the International City/County Management Association (ICMA) during the biennium.

City reported second full fiscal year information to ICMA. Operating section of FY 2009 budget document will include measures for all departments.

Dominion Power Franchise

Negotiate a new thirty-year franchise for use of city streets by Dominion Power by November 2007. Emphasize underground wiring participation by Dominion.

City strategy group has met to discuss approaches for negotiating the new franchise agreement. Negotiations with Dominion Power will begin this fall.

Broadband Television Franchise

Enter into a franchise agreement with one or more providers of broadband television service to add to existing cable service.

Agreement with Cavalier to provide IP cable service in the City was approved at the August 2007 Council meeting.

City Safety Manual

Revise, reissue, and train to a new City Safety Manual by the end of 2007 to reduce risk of injury or illness caused by City operations to City employees and the public.

Updates to the manual are complete and are under review. Manual will be available to staff in fall 2007.

Geographic Information System Upgrade

Complete the Enterprise GIS system upgrade allowing for the integration of all existing City mapping capabilities by fall 2007, and continue the development of information layers in the GIS system during the biennium.

The re-write of the City GIS site is complete, including the installation of the internal GIS site. Development of additional layers is ongoing.

City Communications Enhancement

Continue to develop the city's website for ease of navigation by citizen users, and Channel 48 for timely public information.

Contract Agreement to redesign the City's website has been signed. Redesign work will begin this fall to be completed in early 2008.